

**BACĂU "GEORGE ENESCU"
INTERNATIONAL AIRPORT**

**ADVERTISING SPACE
CATALOGUE**

WWW.BACAUAIRPORT.RO



ADVERTISING DISPLAY SERVICE RATES

The advertising spaces available for rent are located in the INDOOR and OUTDOOR areas.



Audience – Passengers transiting the airport.

Rental Period – The rental period is up to 6 months, with the possibility of extension.

Advertising display service rates

The rates do not include VAT, production costs, decoration and neutralization, which are the responsibility of the applicant/beneficiary.

Rental Method

A firm request must be submitted to R.A. “George Enescu” Bacău International Airport, specifying the advertising space of interest, the rental period, and the presentation and content of the advertising mock-up, along with a Certificate of Incorporation issued by the Trade Registry Office, valid at the date of the request. For further details, please send a request by email to: marketing@bacauairport.ro or office@bacauairport.ro.

Bacău Airport reserves the right to approve the content and nature of the information displayed in the advertising spaces made available, ensuring that it does not harm its image, or that of its partners or collaborators.

After the approval of the advertising mock-up content, an invitation will be sent to sign the contract.

Notes: Bacău Airport reserves the right to initiate a tender procedure in cases where: the requested rental period exceeds 6 months or multiple requests are submitted for the same advertising space.

INDOOR MEDIA SUPPORTS

PUBLIC AREA

PASSPORT
CONTROL AREA

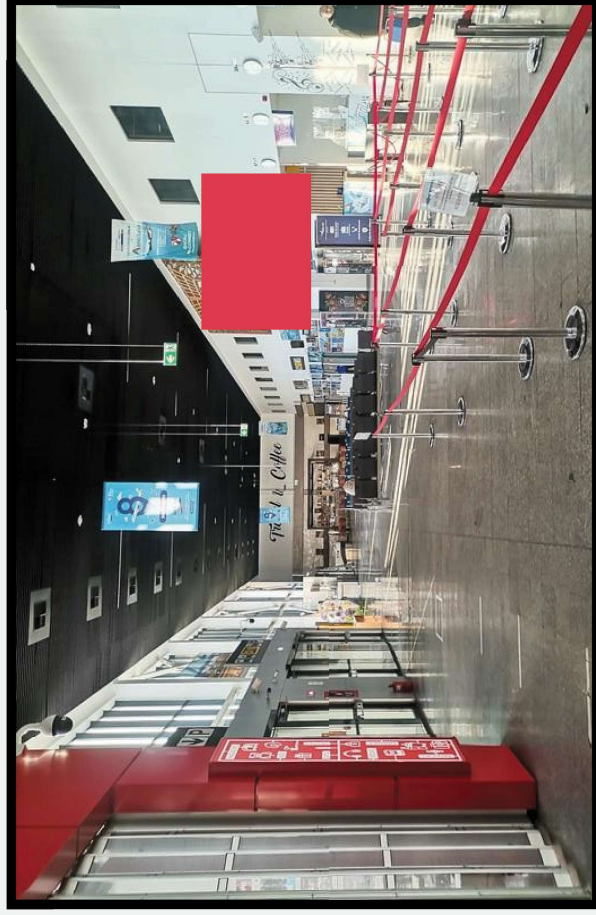
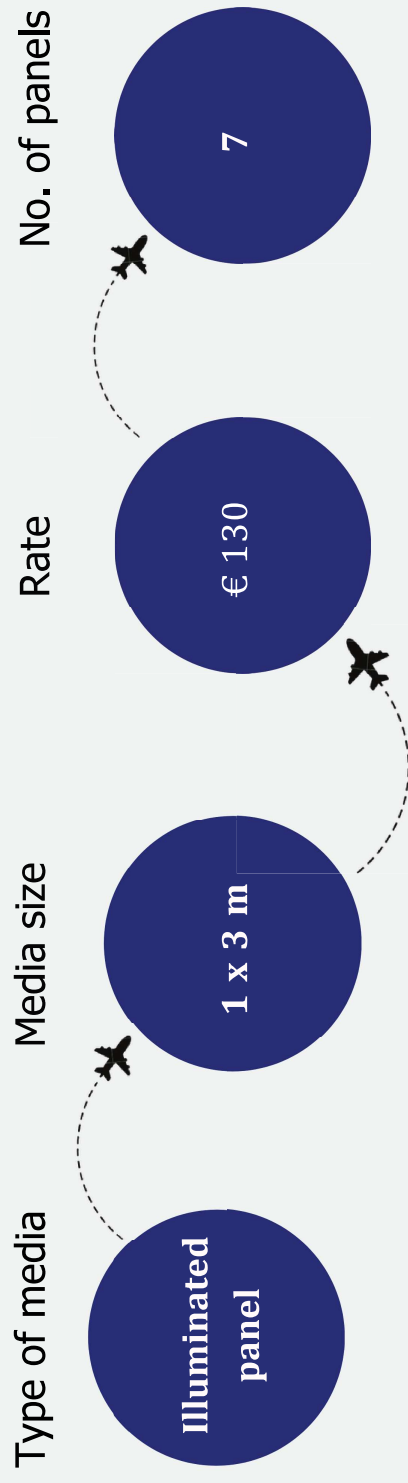
BOARDING GATES AREA

PASSPORT ARRIVALS
AREA

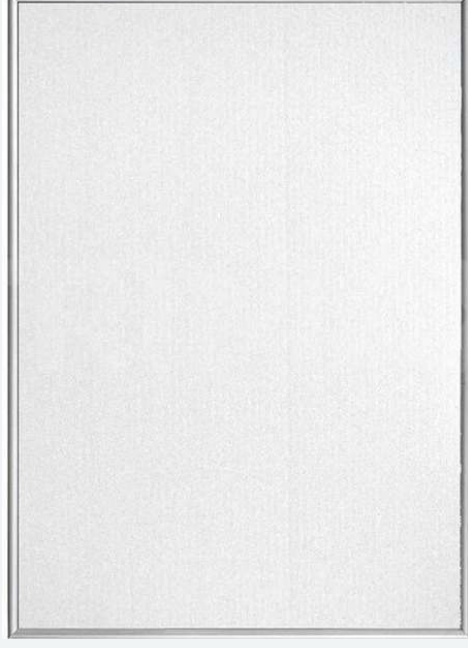
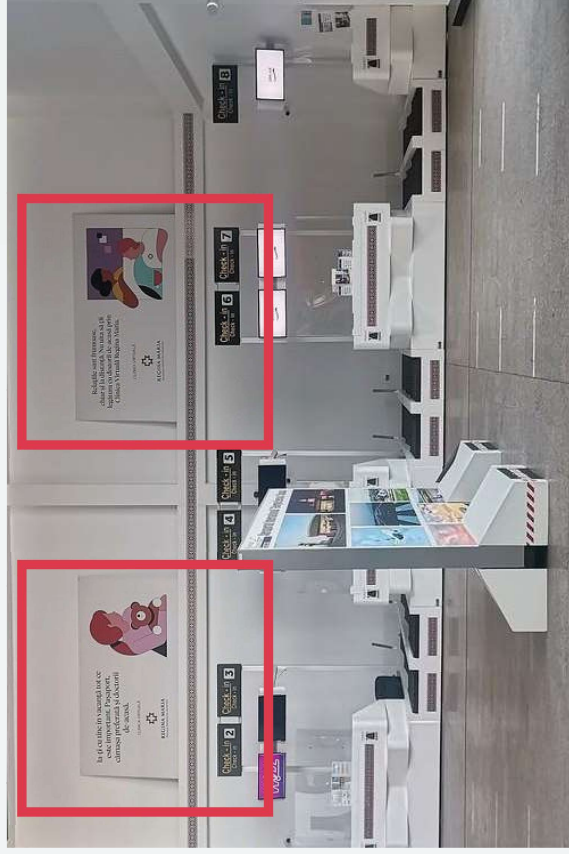
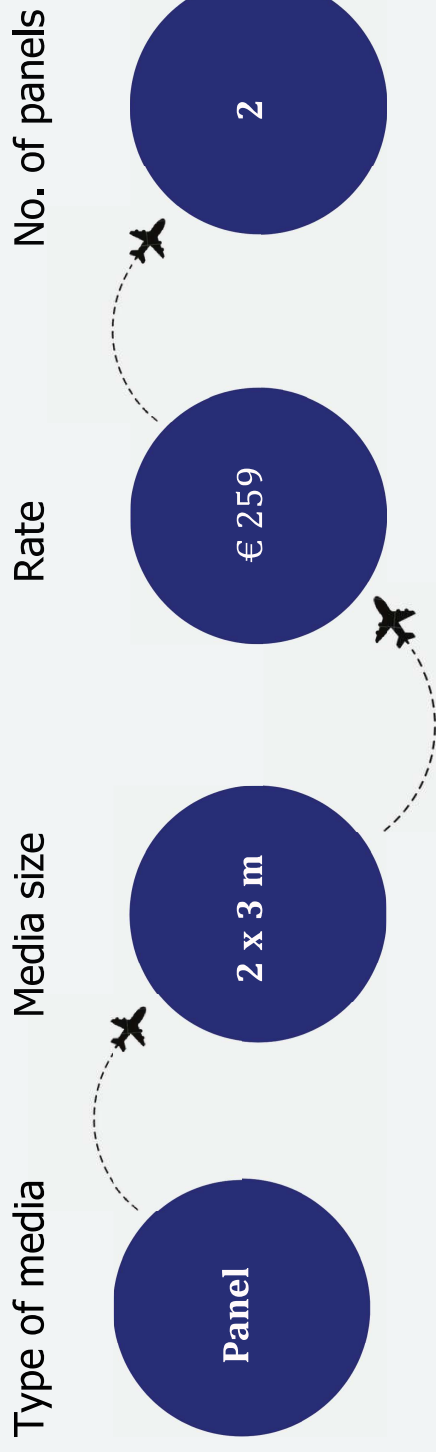
BAGGAGE CLAIM AREA



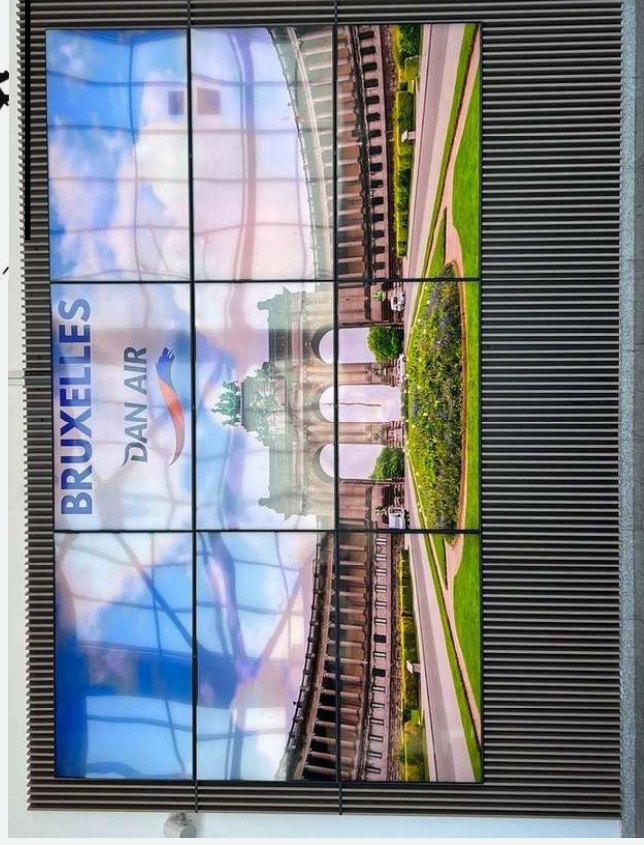
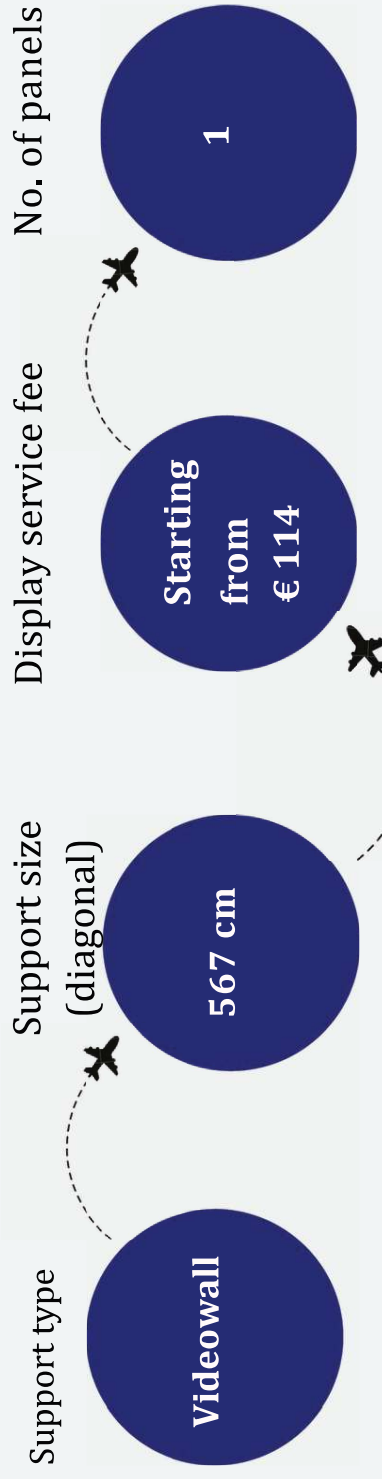
PUBLIC AREA



PUBLIC AREA

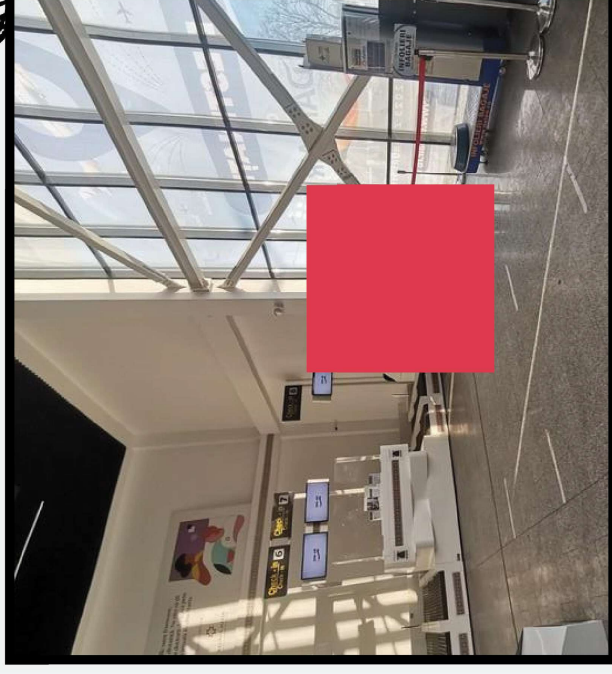
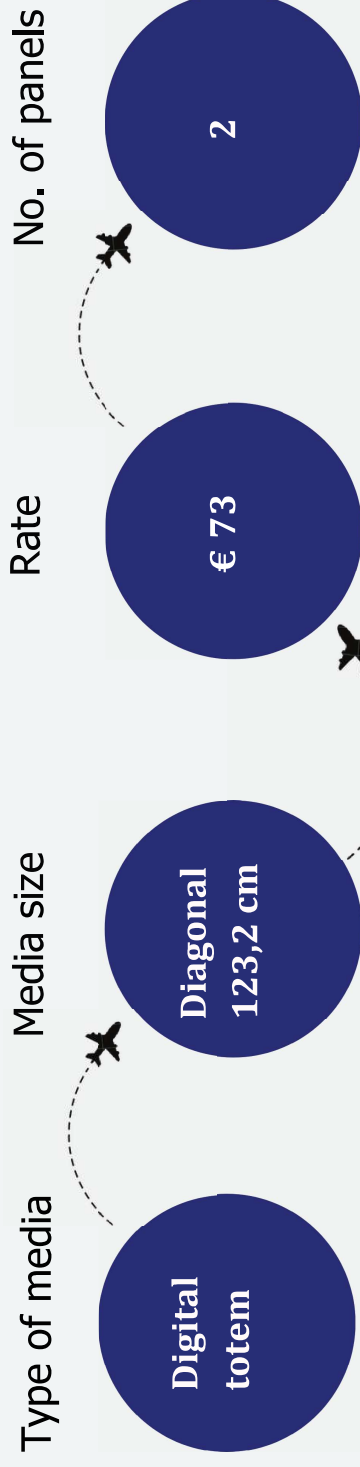


PUBLIC AREA

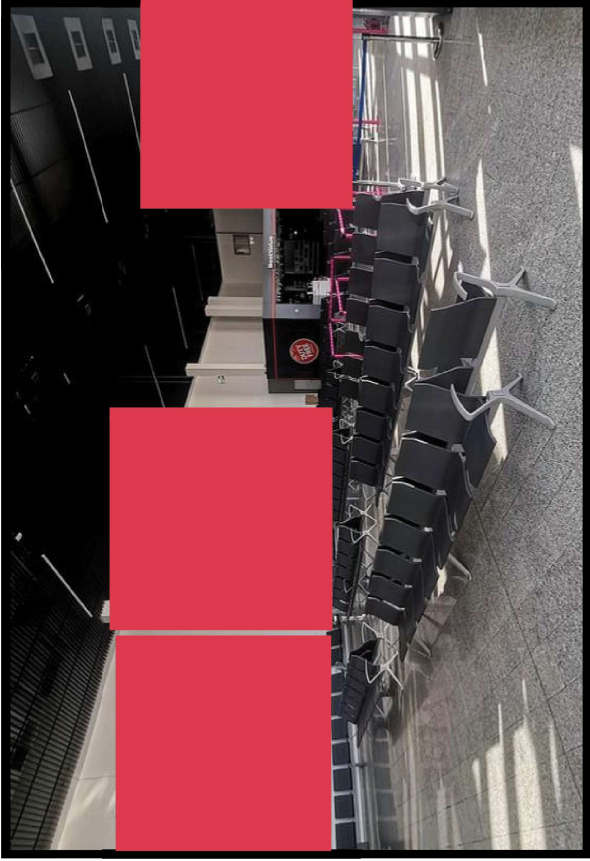
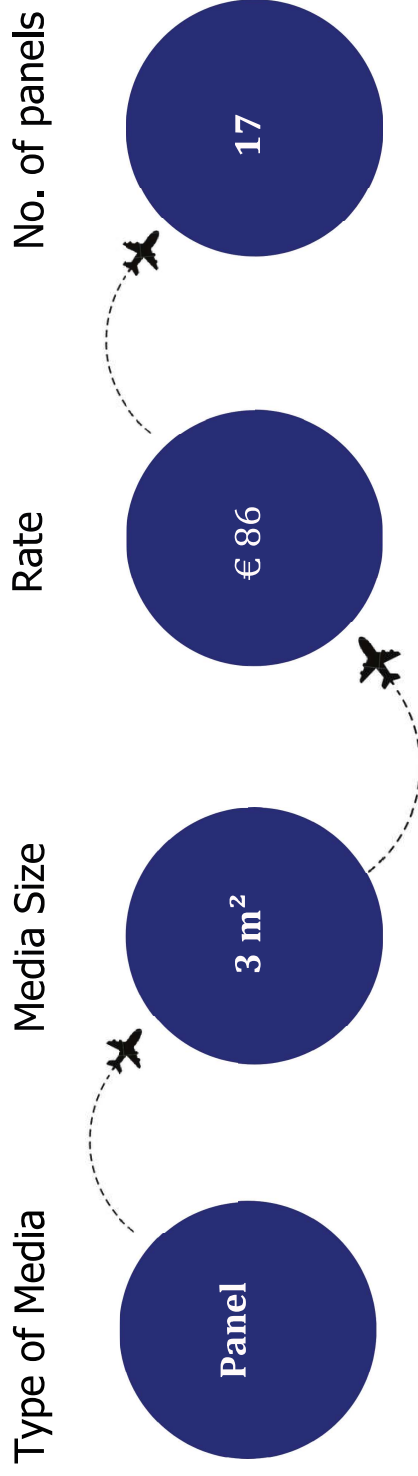


The duration of a commercial spot starts from 30 seconds per hour.

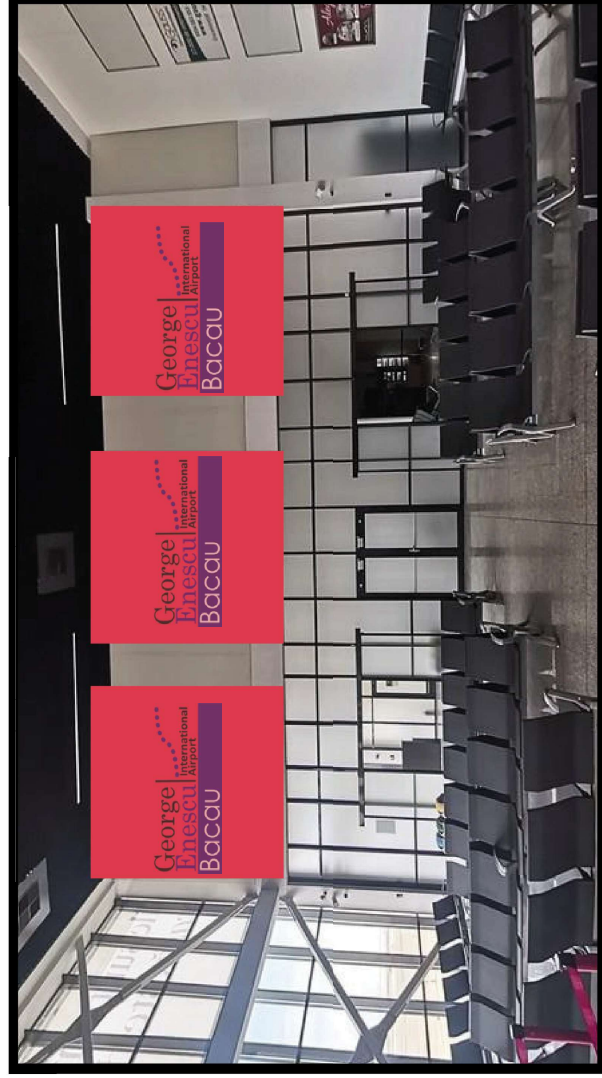
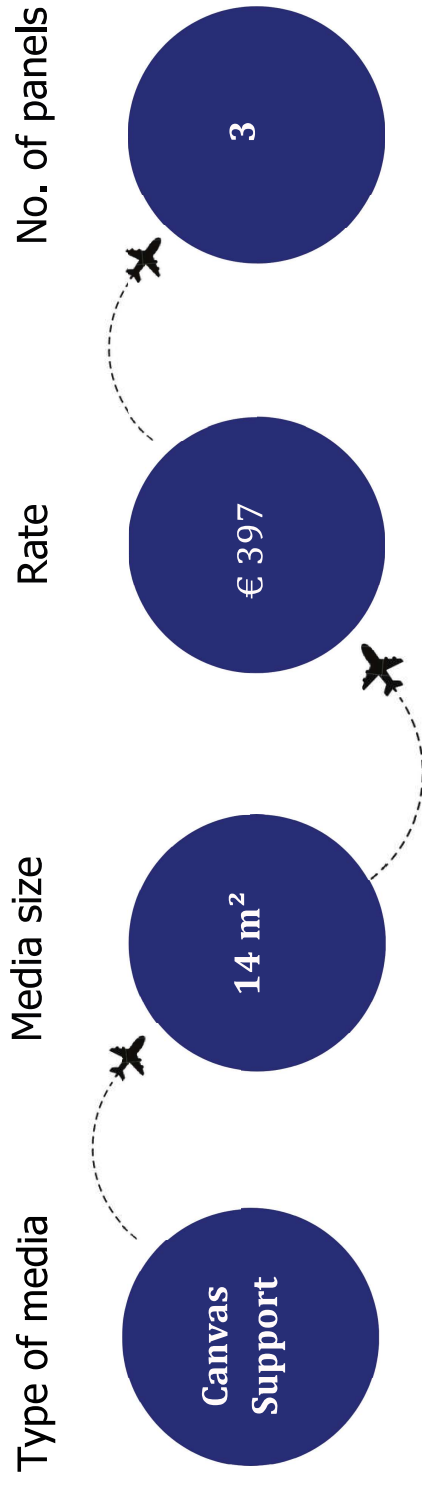
PUBLIC AREA



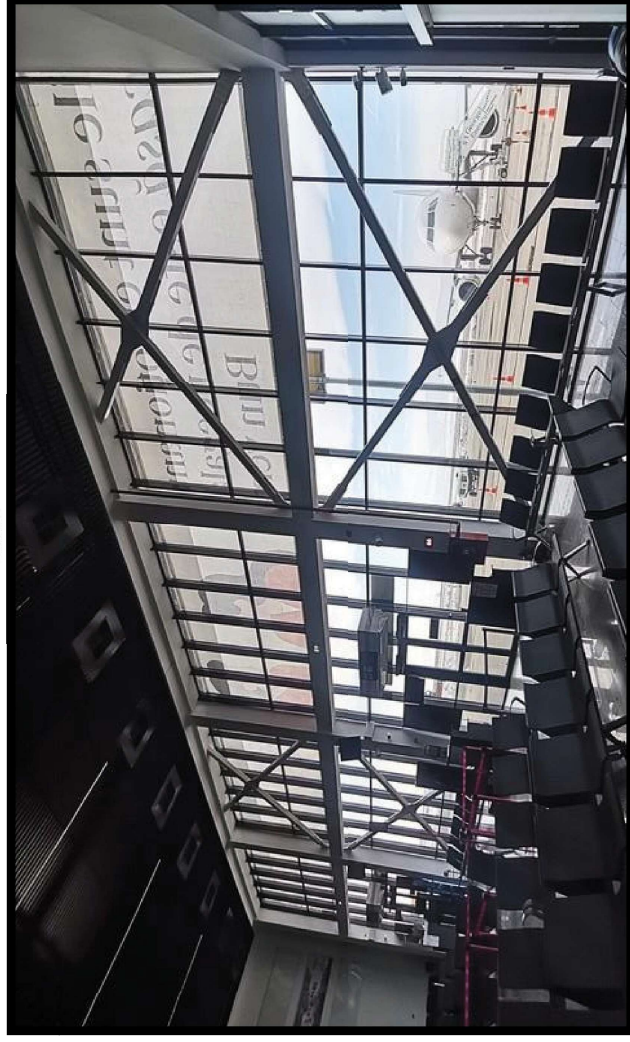
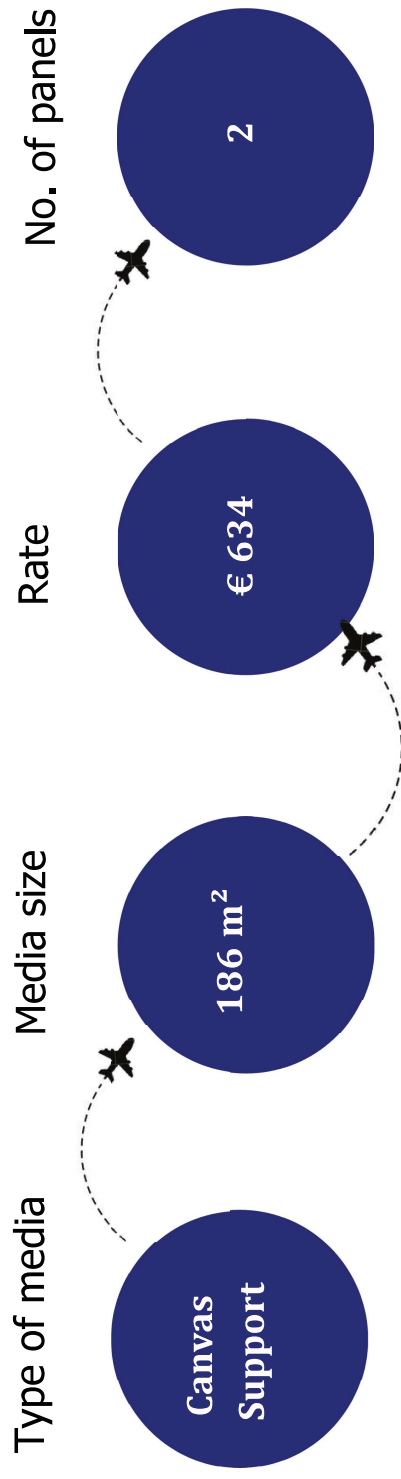
BOARDING GATES AREA



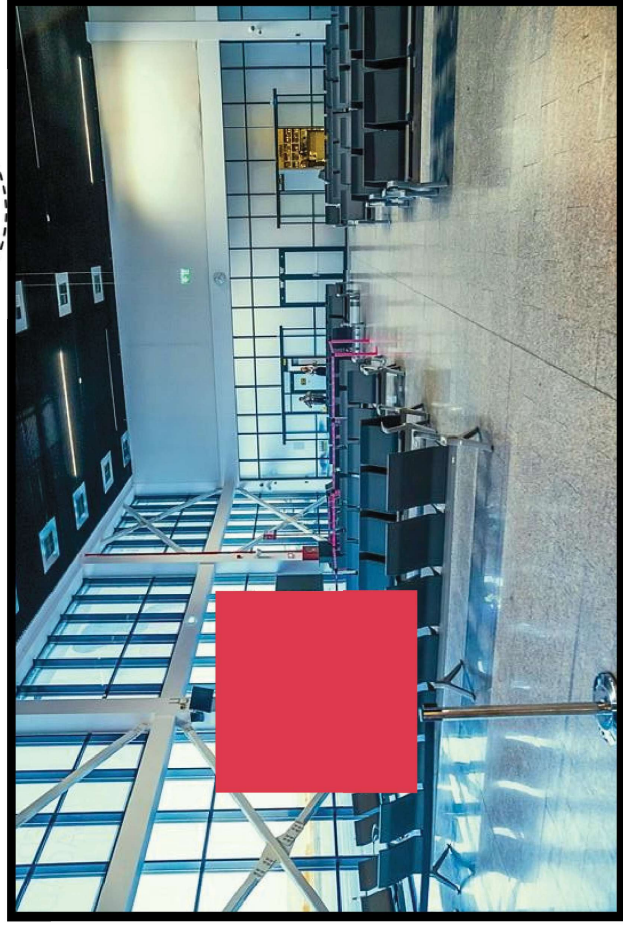
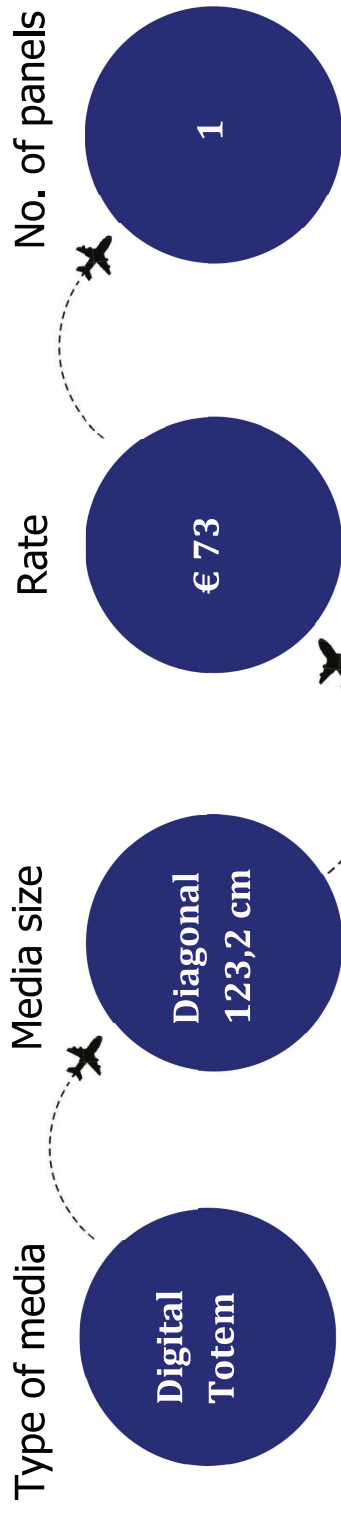
BOARDING GATES AREA



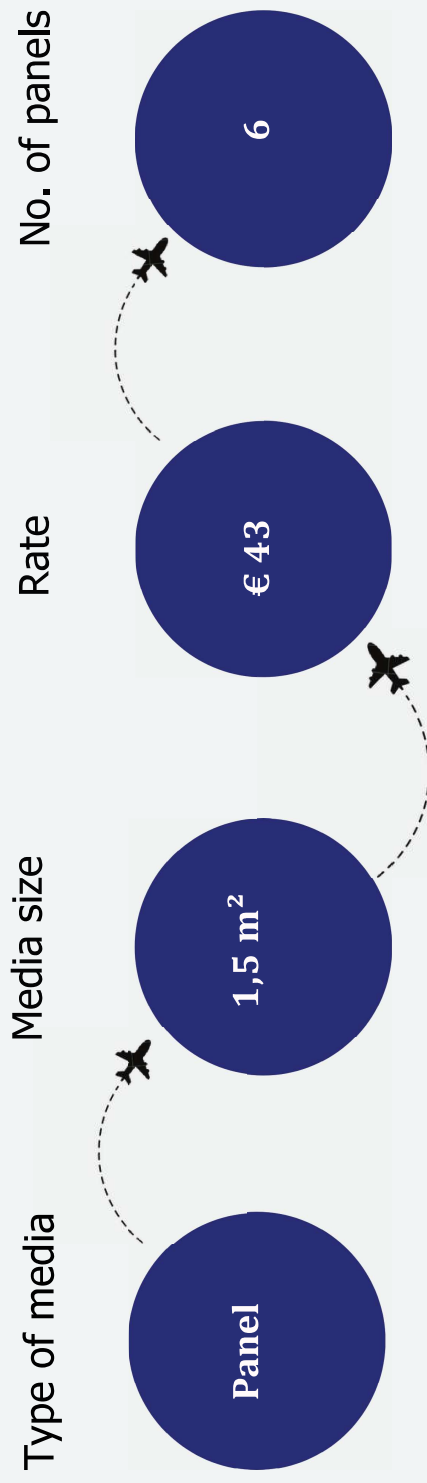
BOARDING GATES AREA



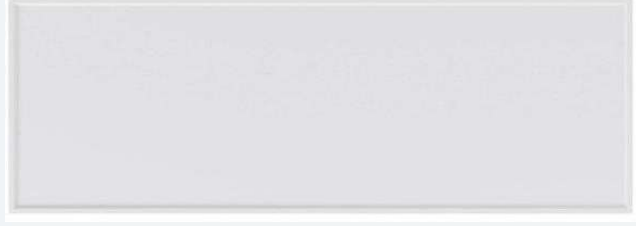
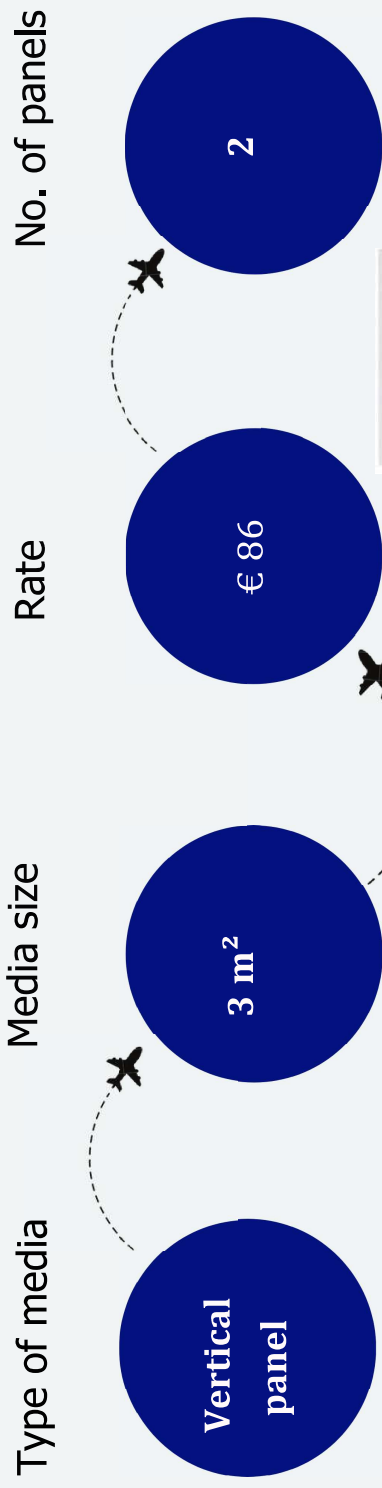
BOARDING GATES AREA



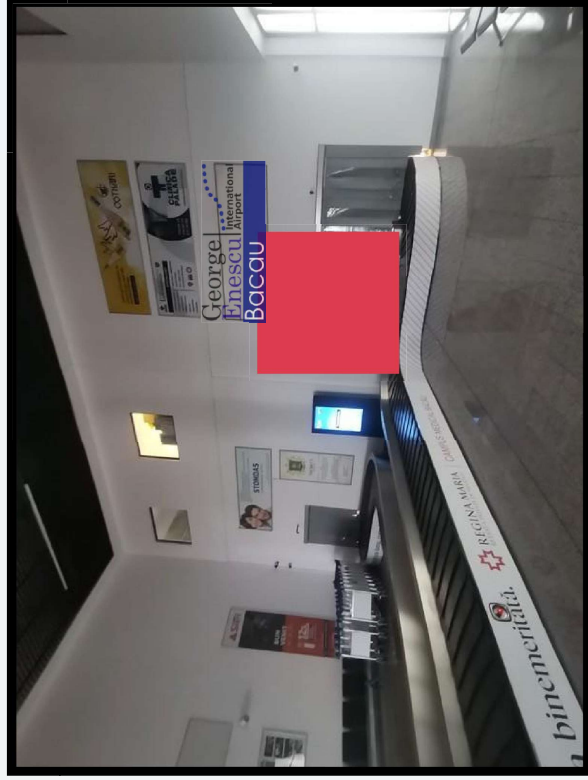
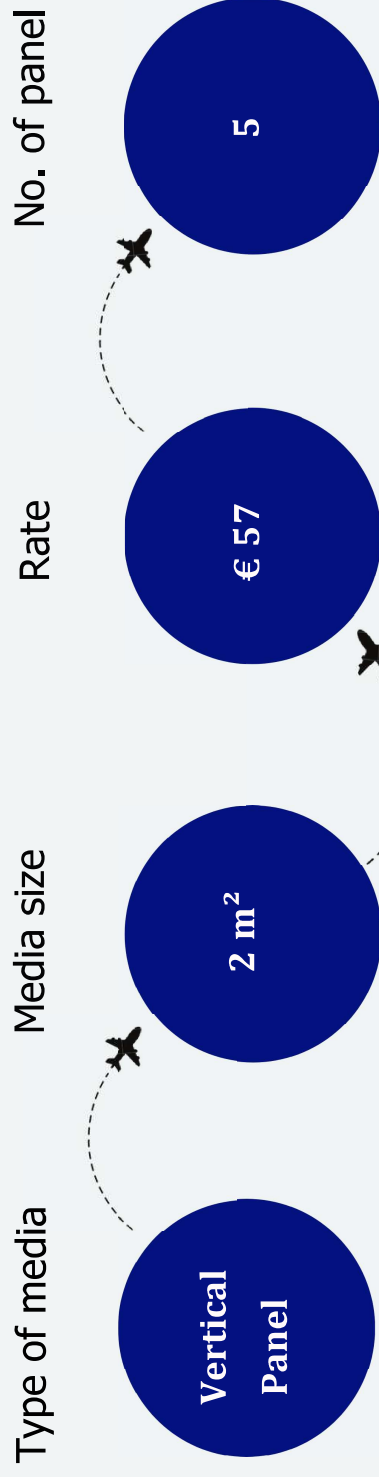
PASSPORT ARRIVALS AREA



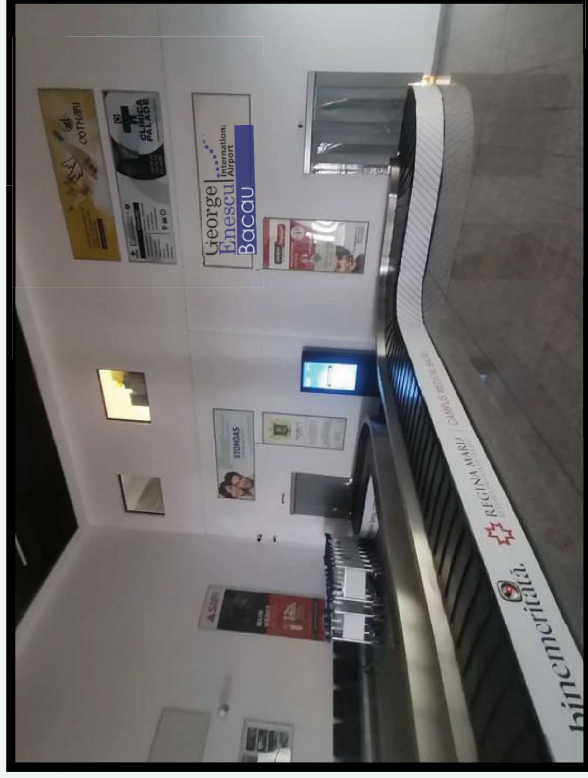
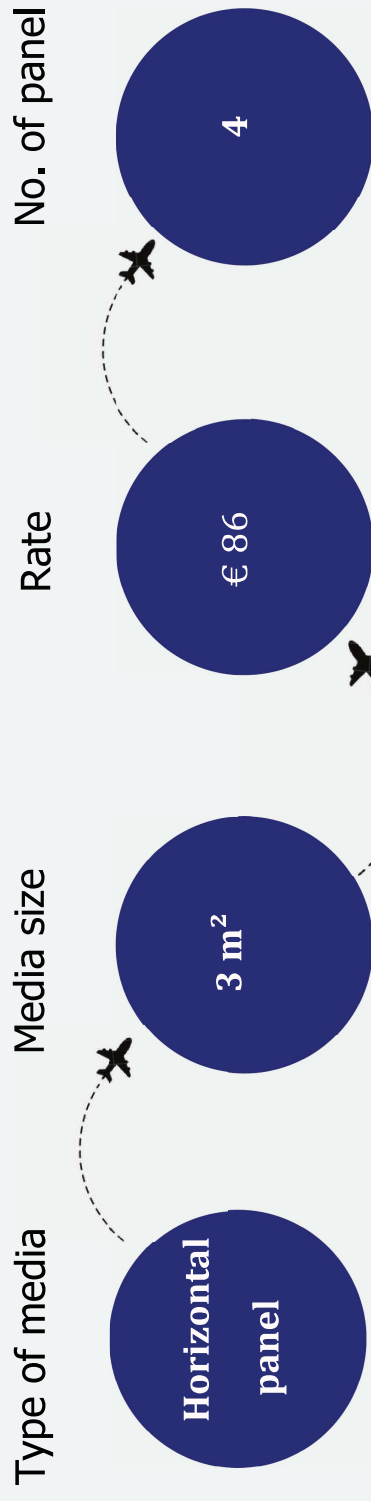
BAGGAGE CLAIM AREA



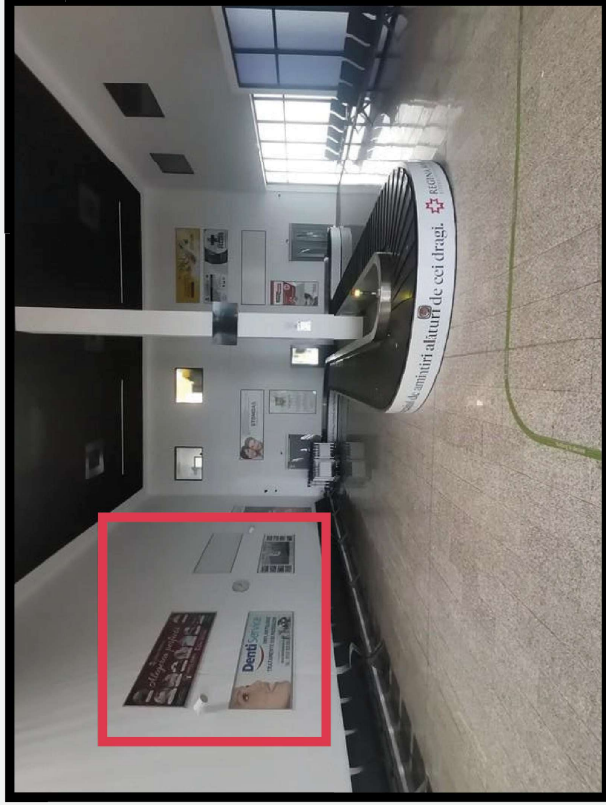
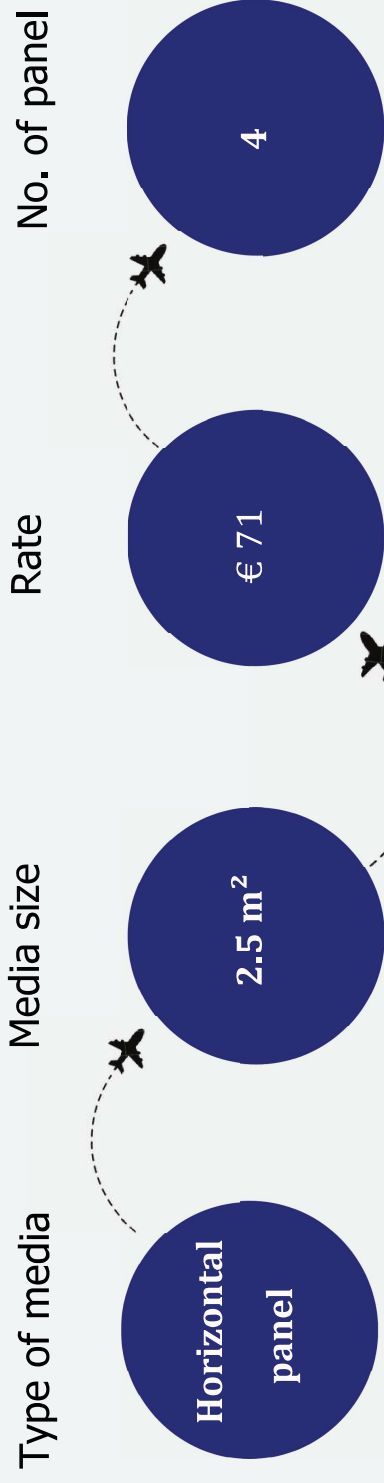
BAGGAGE CLAIM AREA



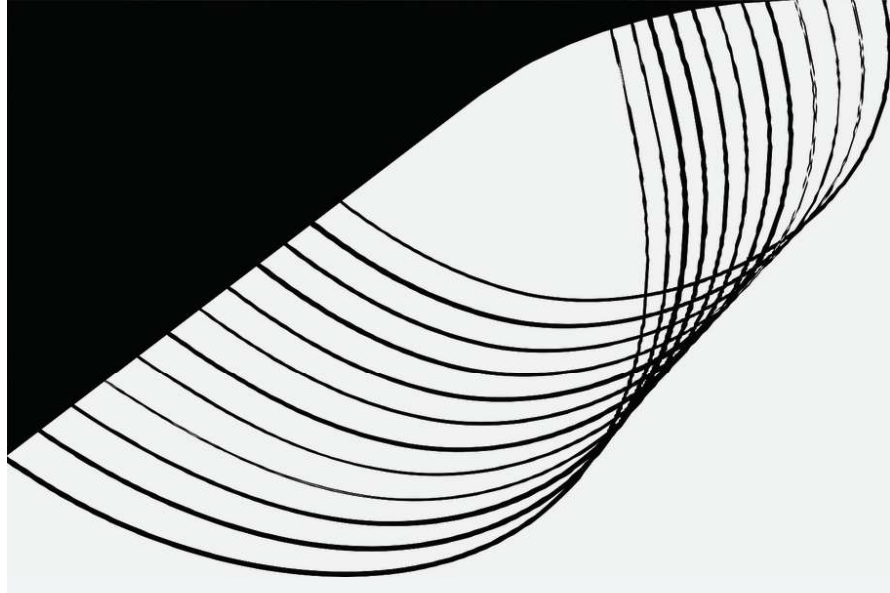
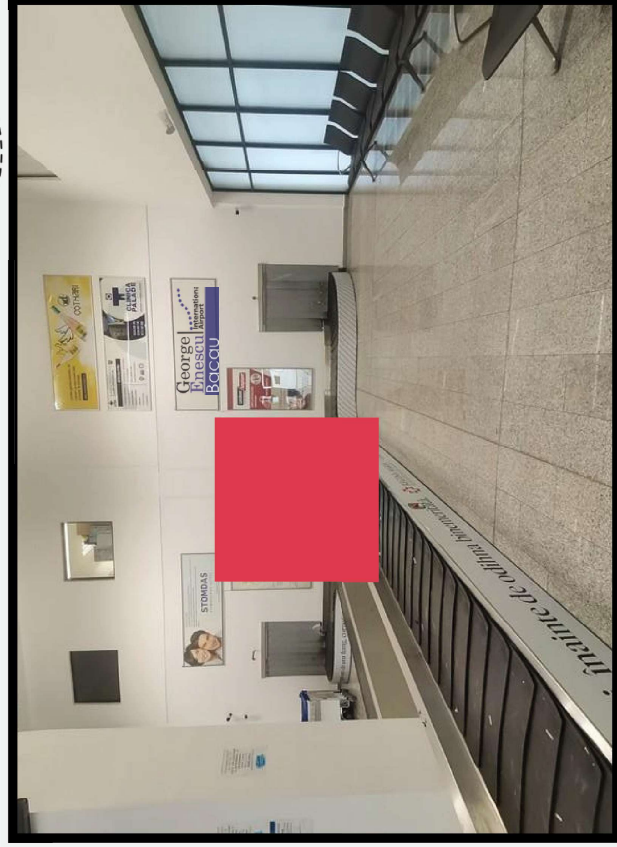
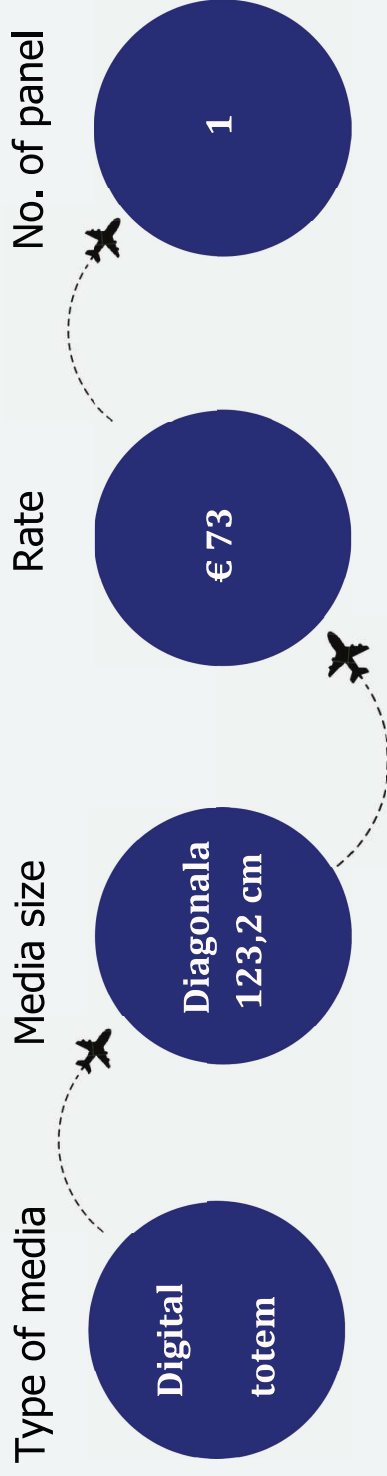
BAGGAGE CLAIM AREA



BAGGAGE CLAIM AREA



BAGGAGE CLAIM AREA



DOMESTIC ARRIVALS AREA

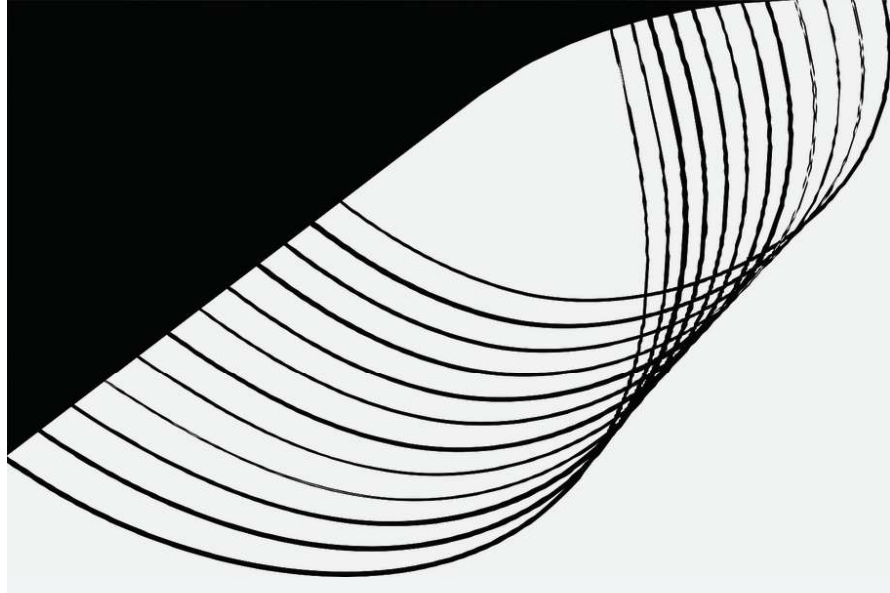
Type of media Media size Rate No.of panel

Vertical
panel

3 m²

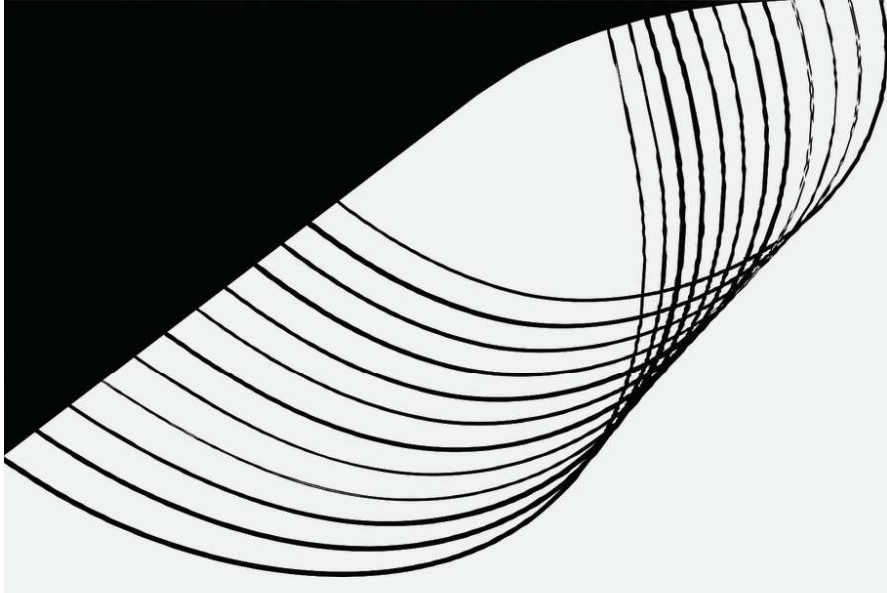
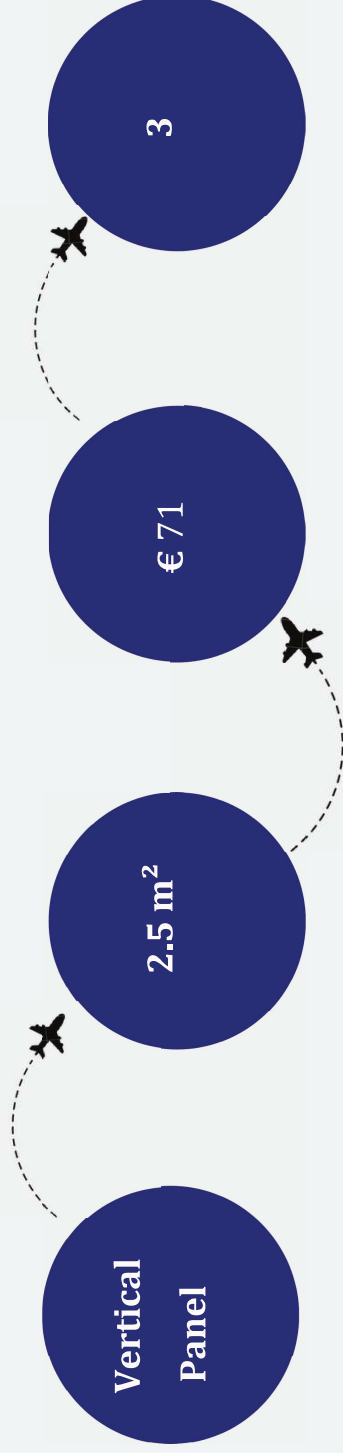
€ 86

2

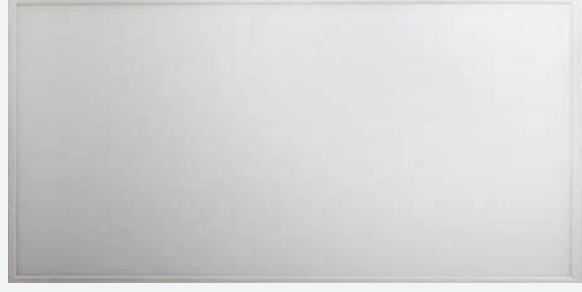
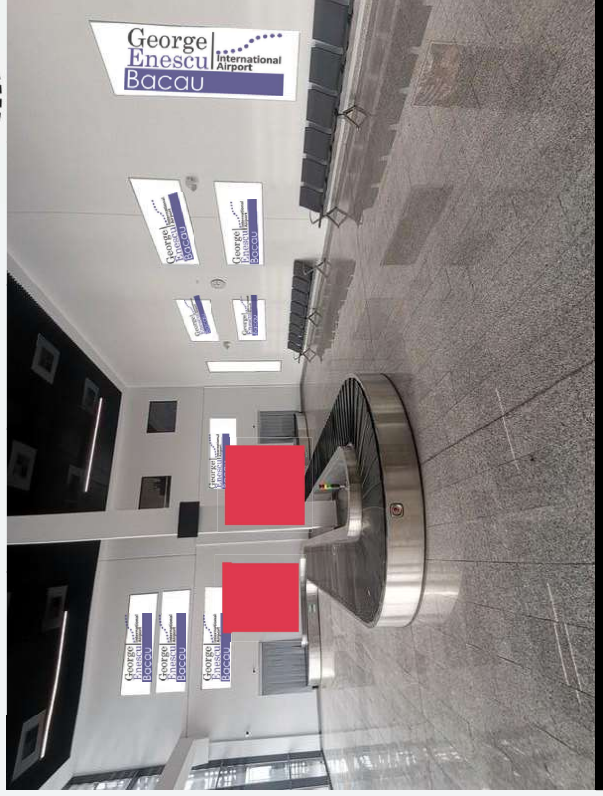
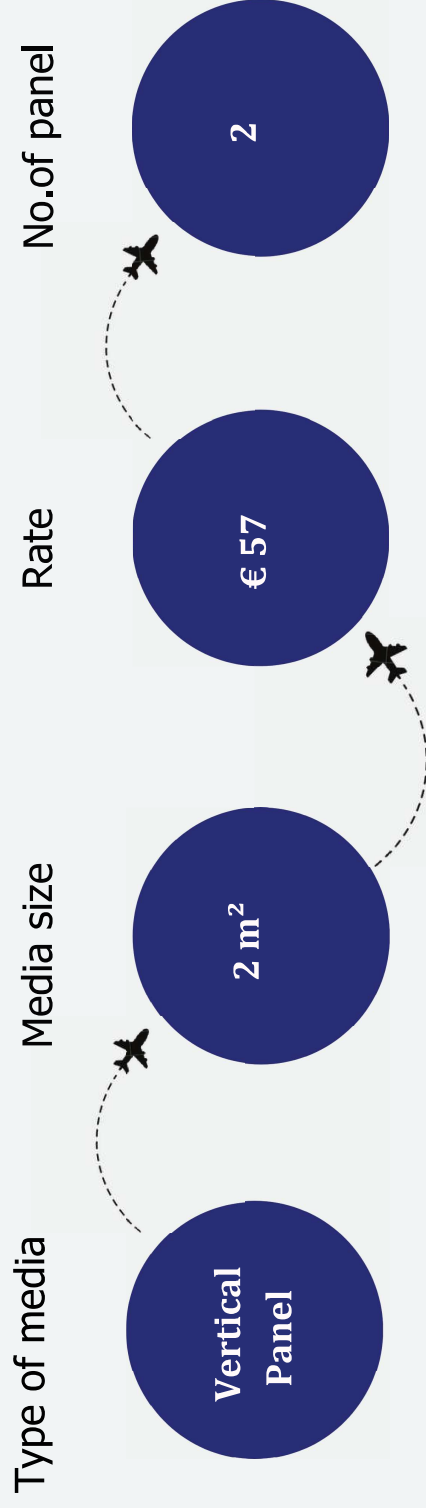


DOMESTIC ARRIVALS AREA

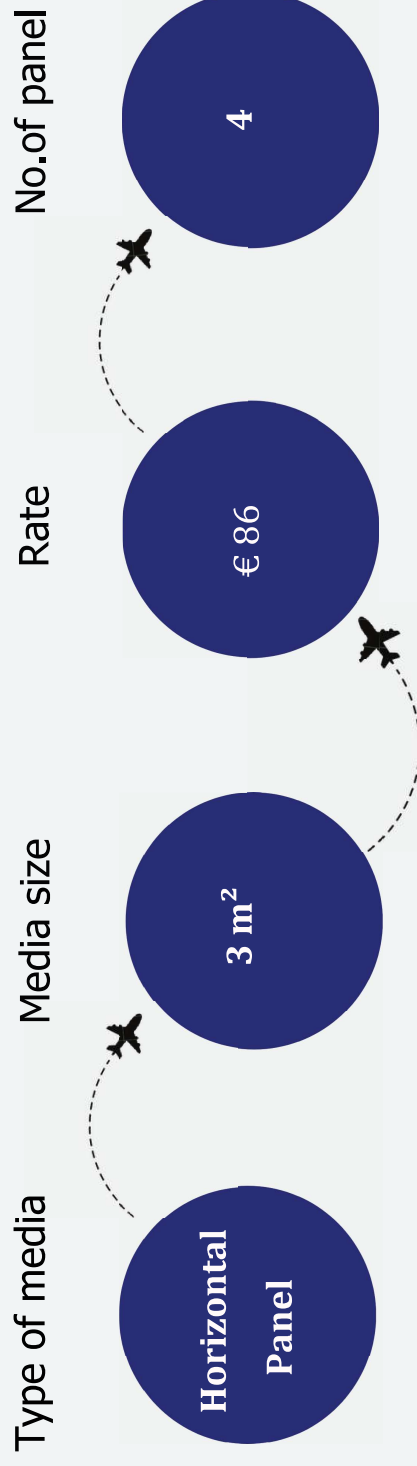
Type of media Media size Rate No.of panel



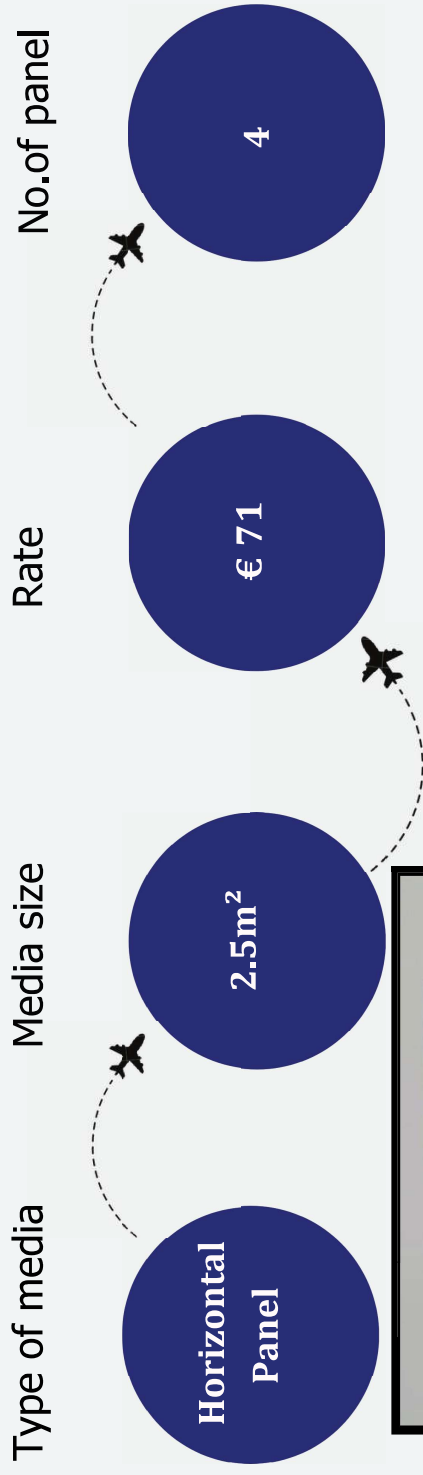
DOMESTIC ARRIVALS AREA



DOMESTIC ARRIVALS AREA



DOMESTIC ARRIVALS AREA



Click-Type
Posters



Rate: € 29 per unit/month

Baggage
Cart Banner



Location:
Public
Area + Arrivals
Area

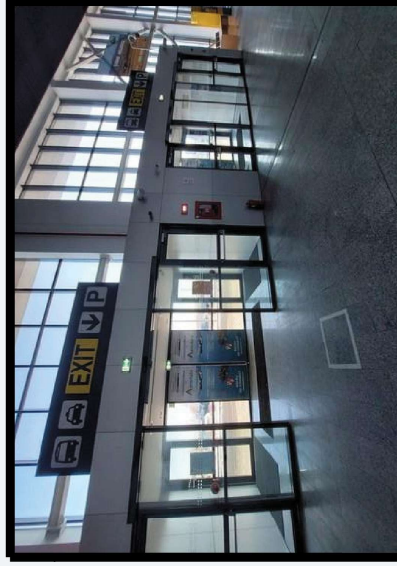
Rate : € 10 per unit/month

Security
Trays



Location: Control
Area Media Size:
Rate: € 114/100 trays/month

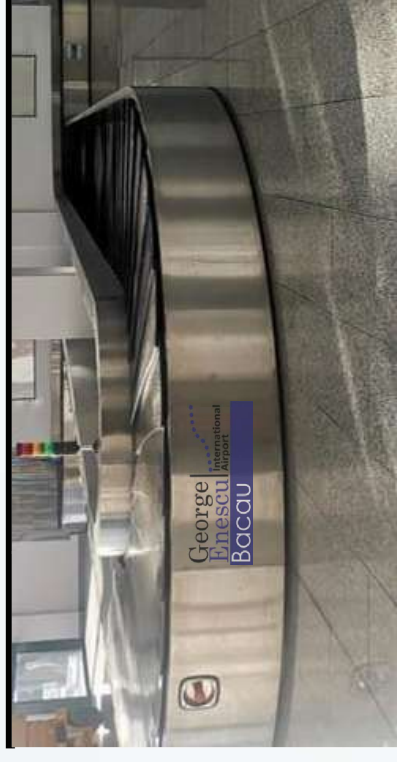
Interior
Sliding Doors



Side
Passenger
Stair



Baggage Belt
Edge



Location: Public Area

Rate: € 29 mp/month

Sliding Doors: 6

Location: Apron Area

Rate: € 35 mp/month

Passengers Stairs: 3

Location: International

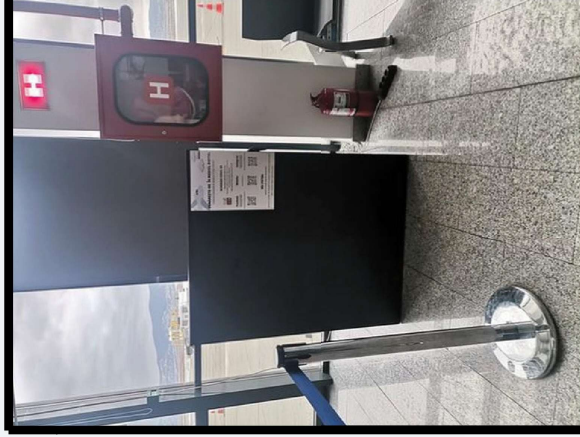
Arrivals Area + Domestic

Arrivals Area

Rate: € 37 mp/month

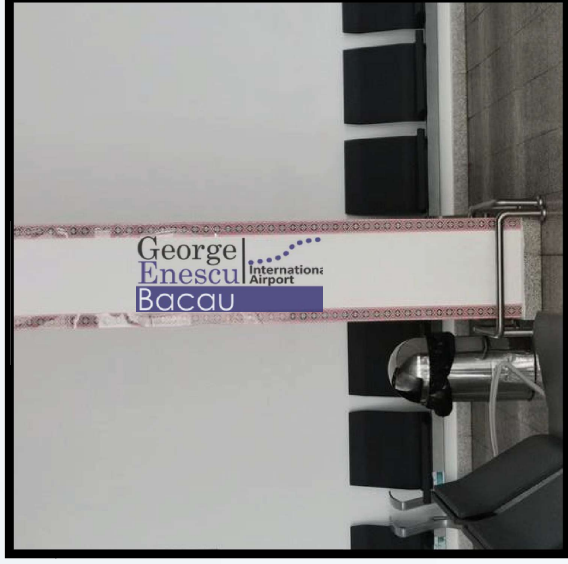
Baggage Belt: 2

Banner desk
check-in



Location: Public Area
+ Departures Area
Rate : € 116/ month

Pole Banner



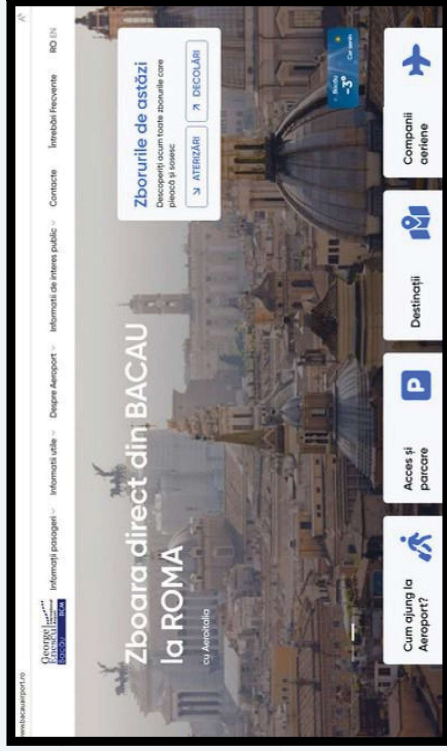
Location: Departures Area
Media Size: 100 x 100 cm
Rate: € 14 mp/ month

Suspended Mesh /
Flag



Location : Public Area +
Departures Area
Rate: € 29 mp/ month

Banner on the "George Enescu"
International Airport Bacău website
– www.bacauairport.ro



Rate: € 146 per month

Flag / Roll-Up
Banner



Rate: € 40 mp/month

Floor sticker



Rate: € 16 mp/ month

CONTACT US

Bacau "George Enescu" International



Airport - Marketing



0040 0234/552484



marketing@bacauairport.ro



Aeroportului Street, No. 1, Bacău,
600324, Romania



Secretariat



0040234/552.484



office@bacauairport.ro



Aeroportului Street, No. 1, Bacău,
600324, Romania

